



# FLORMART GREEN ITALY

International exhibition of horticulture, green and landscape

## 25-27 SEPTEMBER 2024

# FLORMART - GREEN ITALY AWARD 2024

## Art. 1) Purpose of the Award

**FLORMART - GREEN ITALY 2024** award aims to highlight innovations in the fields of plants, technology, and services aimed at environmental, economic, and social sustainability. The award is open to exhibitors at Flormart.

## Art. 2) Participation Procedures

Exhibitors wishing to participate in the **FLORMART - GREEN ITALY 2024** award must submit a specific request to the Organizing Secretariat by sending the attached form via email to: [eventiflormart@fiereparma.it](mailto:eventiflormart@fiereparma.it), including a brief and clear description of the innovation presented, adequate photographic documentation, and other material deemed important for evaluation purposes.

The application must be received by **September 9, 2024**.

## Art. 3) Composition of the Jury

The jury is composed of industry experts nominated by specialist trade journals.

## Art. 4) Evaluation Procedures

The technical secretariat of the jury will examine the submitted documentation regarding the proposed innovation and the completeness of the documentation. The processed applications will be forwarded to the jury members by September 15. The day before the start of the exhibition, the jury will meet and examine the products at the exhibitors' stands.

## Art. 5) Evaluation Criteria

The award is divided by the fair's exhibition sector. At the sole discretion of the Jury, a prize and a mention will be awarded for each theme:

- Green for companies
- Green for sport and leisure
- Greenery for new industrial districts
- Greenery for new commercial areas

## Art. 6) Award Ceremony

The jury, having carried out the necessary evaluations of the applications, will award the prizes. The results will be announced by 12.00 pm on the first day of the event **Wednesday 25.09.2024** and at **5.30 pm** the "**Flormart - GREEN ITALY 2024 Award Ceremony**" will take place at **Galleria 78** of the Fiera di Padova.

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