

**FLORMART The Green Italy 2023 Buyers Program**  
**GENERAL PROGRAM**

**At your arrival at the hotel**, please remember to pick up the hand-out reserved for you and scan the QR code to access the digital folder with some important information about your stay and visit.

➤ **Tuesday, September 19<sup>th</sup> (for those arriving from Extra-EU countries)**

Arrival at the airport and transfer to the hotel.

➤ **Wednesday, September 20<sup>th</sup>**

For those arriving from EU countries: arrival at the airport and transfer to the exhibition ground / the hotel according to the arrival time.

For those arrived on Sept. 19<sup>th</sup>:

*h 8:30\** Meeting in the hotel hall and departure for Flormart The Green Italy

*Starting from h 9:00* Free visit of Flormart The Green Italy

*Starting from h 17:15\** Departure for the hotel – meeting point at the Buyers' Lounge Reception Desk  
meeting point 10 minutes before the departure time

➤ **Thursday, September 21<sup>st</sup>**

*h 8:30\** Meeting in the hotel hall and departure for Flormart The Green Italy

*Starting from h 9:00* Free visit of Flormart The Green Italy

*Starting from 18:30* *Parma meets Padova: Networking Apéro.* A special welcome to international buyers attending Flormart the Green Italy

*h 19:45* Departure for the hotel – meeting point at the Buyers' Lounge Reception Desk  
meeting point 10 minutes before the departure time

➤ **Friday, September 22<sup>nd</sup>**

*h 8:30\** Meeting in the hotel hall and departure for Flormart The Green Italy

*Starting from h 9:00* Free visit of Flormart The Green Italy

Shuttle transfer to the airport – if requested – according to your transfer out voucher

*\*Please check the exact departure time from/to your hotel in the “How to get to the show” document*

**Remember to check the “Important information” document**