



**FLORMART NETWORK, GREEN IN NRRP:  
AN OPPORTUNITY TO DEVELOP AND QUALIFY URBAN GREEN**  
**FIERA DI PADOVA, 9<sup>TH</sup> FEBRUARY 2022**  
**PHYSICAL AND VIRTUAL EVENT**

**DAILY PROGRAM**

*Morning Session*

**Green in PNRR: a development opportunity**

**9.00 Registrations**

**9.20 Opening and institutional greetings**

Sergio Giordani - Mayor of Padova\*  
Luca Zaia - President of Veneto Region\*  
Carlo Ferro - ICE-Agenzia President  
Sabrina Diamanti - CONAF President - National Council of Agronomists and Foresters\*

**Lecturers**

**9.50** Roberto Diolaiti - President of the Italian Public Gardens Association  
**10.10** Francesco Ferrini - University of Florence and Ornamental Horticulture District President - City of Pistoia  
**10.30** Leonardo Capitanio - ANVE President  
**10.50** Silvia Viviani - City of Livorno and CDP Immobiliare Council Member  
**11.10** Andrea Succi - Anthea Rimini CEO\*  
**11.30** Rosy Sgaravatti - ASSOVERDE President  
**11.50** Ciro Degl'Innocenti - Italian Public Gardens Association Secretary

**12.10 Conclusions**

Stefano Patuanelli - Minister of Agricultural, Food and Forestry Policies\*

*Moderator: Renato Ferretti - Director of Linea Verde*

*\*to be confirmed*

**Networking Lunch - 12.30 - 14.30**

*Afternoon Session*

**Public Green Management: quality standards and application of the Minimal Environmental Criteria (CAM)**

**14.30 Introduction**

Marco Magnano - CAM Public Gardens Work Group; Responsible of Public Gardens and Green at AMIA Verona S.p.A.

**Lecturers**

**14.50** Michela Esposito - Technic Assistance Sogesid S.p.A. - Ministry of the Ecological Transition  
**15.05** Francesco Dotto - Grassmed President - Groundsman Mediterraneo Association  
**15.20** Giorgio Pelassa - Regione Piemonte Functionary  
**15.35** Cleto Matteotti - Trentino Artisans Association - Gardener e Landscaper  
**15.50** Alberto Patruno - ASSOMPREDIA General Secretary  
**16.05** Claudia Pavoni - AIGP - Italian Association of Professional Gardeners  
Alessandro Pulga - Bioagricert

*Moderator: Graziella Zaini - ACER Director*

**SIGN UP FOR THE CONFERENCE**

Free participation. Compulsory registration for the face-to-face edition by 02/3 p.v. Places available 150.  
In line with the Covid-19 provisions, the reinforced green pass is required for participants.

Organized by

